



# GUIDE TO SNAPSHOTS

The model card images are very important, these are the first thing clients see when searching for models. Please follow the below:

- Natural lighting/bright lighting
- Plain white background (wall or sheet)
- Plain top and bottoms
- Camera to be level with the models eyes
- Mixture of straight faced and smiling
- Hair up and down/un-styled
- No hats or large hair accessories
- Full body and headshots

\*Sometimes the best pictures are when caught in the moment, please do not hesitate to send us a variety of images for us to choose from.

